

The Microsoft MVP Award

Independent Experts. Real World Answers.

The Microsoft MVP award recognizes technical community leaders who foster the free and objective exchange of knowledge by actively sharing their real world expertise with users and Microsoft. Microsoft created the MVP Award to honor and support the significant contributions of technical community leaders Worldwide.

The MVP Award is announced every quarter and is based on the individual's past year's community contributions.

Why the MVP Award?

At Microsoft, we believe technical communities enhance people's lives and the industry's success everyday.

Technical communities foster the free and objective exchange of knowledge creating a reliable source of independent, real world expertise that benefits everyone. Technical communities help people solve problems and discover new capabilities ensuring they get the maximum value from their technology investment. The MVP Award has existed for 14 years and demonstrates Microsoft's enduring commitment to technical communities.

Visual Studio 2005 Community Launch Events:

161 MVPs contributed to 62 community launches organized in 13 countries & reached out to 6,653 user group members

You can nominate yourself or refer someone else who is making a strong contribution in online or offline community for the MVP Award in 3 simple steps:

1. Download the MVP Nomination Form (MS Word document) located at: <http://www.microsoft.com/india/mvp/nominations.aspx>
2. Fill the form or get it filled (in case of reference) with appropriate information
3. Email the form to us at: indiamvp@microsoft.com



Microsoft Most Valuable Professional

www.microsoft.com/india/mvp



MVP Award Criteria:

The MVP Award recognizes technical community leaders worldwide who actively share their high quality, real world expertise with others.

To qualify for the award:

- ◆ You need to be above 18 years of age
- ◆ Though you can be in any profession, your technical knowledge on any Microsoft Product (e.g. Windows, Office, Visual Studio, Windows Server 2003) should be good. MVPs often occupy many different professions including accountants, teachers, artists, government, engineers and technologists.
- ◆ Your community contribution should be exemplary. Regardless of the "day job", all MVPs share a passion for technology, willingness to help others and commitment to community. It is these qualities that make them exceptional community leaders. MVPs represent technology's best and the brightest.

MVPs have posted 120,000 plus newsgroup responses & are the top 5 contributors on MSDN forums.

Some of the communities you can be active in (on Microsoft technology and not necessarily Microsoft hosted communities):

Offline: User Groups, Book Authors, Renowned Technical Speakers, Technical Association Leaders

Online: Web Forums, Newsgroups, Blogs, and Wikis, Third-party websites, Self Hosted Product websites

MVP Award Selection Process:

- ◆ Each nominee's technical expertise and voluntary community contribution for the past year are reviewed.
- ◆ MVP nominations are reviewed by a panel of Microsoft personnel including team members from the candidate's region, MVP Lead, a Business Group Lead, and a Product Group Lead.

Worldwide there are over 100M participants in technical communities. Of these participants there are only 3,400 MVPs

- ◆ The quality, quantity and level of impact of the community contributions are considered for the award.
- ◆ The MVP award is given every quarter and accepts nomination throughout the year.

MVP Award Benefits:

The MVP Award offers an array of benefits that help MVPs connect with each other and Microsoft; enhance their technical skills; and stay abreast of the latest product developments.

An MVP Award is valid for a year only after which every MVP needs to apply again for the award.

Core Award:

Microsoft Company Store Voucher
Microsoft provides a \$150 (US) voucher to the Microsoft Company Store.

Exclusive MVP "thank you" Gift
Microsoft presents a special gift each year to the MVPs.

MVP Certificate
Microsoft provides a certificate proclaiming your status as an MVP.

Recognition Benefits:

Executive Recognition Letter
By request, Microsoft will send up to 3 "Executive Recognition Letters" to an associate that the MVP designates.

MVP Official Logo Usage

MVPs are provided with a copyrighted, official logo they may display on business cards, websites or other communications material for the full award year.

Media Center "Emerald" Beta:

4.6 % of the bugs for beta were filed by MVPs

Federated MVP Profile across Microsoft.com

MVPs' profile (name, photo and short description) are shared across the Microsoft.com web properties.

Technical Benefits:

Technical Subscriptions

MVPs can choose an annual subscription to either MSDN or TechNet giving them access to the latest information on Microsoft technology.

MVP Academy

The MVP Academy offers instructor led, online training to help MVPs expand their knowledge of Microsoft products and technologies.

MVP Global Summit, Redmond, Washington

MVPs are invited to the summit with sponsorship for the food and stay. At the Summit, over 400 technical sessions are presented by the product groups and a variety of social networking opportunities made available.

Exclusive Chats/ Webcasts with Product Teams

Throughout the year, Microsoft offers a variety of opportunities for MVPs to share expert, real world insight and feedback as "Tech Reviews". These feedback opportunities may be private chats, telephone interviews, or face to face meetings.

Windows Vista Beta

MVPs were 11% of all participants. 13% (532 bugs) of total bugs reported (4,047 bugs) by MVPs fixed

Access to Product Alphas and Betas

MVPs often receive early access to product information from Microsoft.

Relationship Benefits:

The MVP Lead

He/she is a direct connection to Microsoft and keeps each MVP plugged into Microsoft organization, product news and MVP activities.

The MVP Members Site

The site provides MVPs with MVP program updates and enables them to collaborate with other MVPs easily.

MVP Private Newsgroups

MVP Private Newsgroups allow MVPs to build stronger relationships with their peers and with Microsoft through the sharing of feedback and ongoing dialogue.

MVP Impact:

Community Leader

You lead the way for the community and we support you. MVPs are user group leaders, website moderators and owners. We collaborate with you to shape up the technical community in India.

Influence Technology's Future

MVPs influence the development of Microsoft technology. In 2006, MVPs submitted over 7,100 bugs and suggestions. MVPs participated in over 500 Technical Reviews in 2006.

MVPs recommended 40% of the product changes in Visual Studio 2005 that were implemented. On average, MVPs filed 5.7 times more bugs than non-MVPs

Industry Speakers

MVPs play a significant role as speakers, aides, technical experts, and panel participants at industry events worldwide e.g. TechEd, WWPC, MEDC. You are also invited to present in various online medium as webcasts, webchats. MVPs presented 289 sessions and managed/ contributed to booths & HOLs at VS 2005 launch events.

For more information on the MVP Program, visit: <http://www.microsoft.com/india/mvp>
You can also mail us at: indiamvp@microsoft.com